



FOR IMMEDIATE RELEASE
January 26, 2015

For more information, contact:
Paul Guichet, Vice President
228-435-8761
pguichet@thepeoples.com

SENIOR VICE PRESIDENT THOMAS J. SLIMAN RETIRES FROM THE PEOPLES BANK



BILOXI, MS (January 26, 2015)—Senior vice president Thomas J. Sliman has retired from The Peoples Bank after 30 years of service, announced Chevis C. Swetman, chairman and chief executive officer of the bank.

“Tommy has been a valued member of our senior management team since 1988; I have relied on his perspective and advice for more than 20 years,” said Swetman. “Our bank will miss Tommy’s experience, and I will miss a trusted advisor,” Swetman added.

Sliman graduated from the Louisiana State University. He became a Certified Insurance Counselor in 1979, and joined The Peoples Bank in 1985. Sliman was the bank executive in charge of construction of the new Swetman Building opened in 2008 connecting with the historic Main Branch.

He is a past member of the Biloxi Planning Commission, Biloxi Rotary, Lions Club and past captain of the Gulf Coast Carnival Association. He also served as treasurer and a board member of the Biloxi Chamber. Sliman was previously on the parish councils for Our Lady of Fatima and the Nativity of the Blessed Virgin Mary Cathedral.

Founded in 1896, with \$753 million in assets as of September 30, 2014, The Peoples Bank operates 18 branches along the Mississippi Gulf Coast in Hancock, Harrison, Jackson and Stone counties. In addition to offering a comprehensive range of retail and commercial banking services, the bank also operates a trust and investment services department that has provided customers with financial, estate and retirement planning services since 1936.

Peoples Financial Corporation is listed on the NASDAQ Capital Market under the symbol PFBX. Additional information is available on the Internet at www.thepeoples.com.

This news release contains forward-looking statements and reflects industry conditions, company performance and financial results. These forward-looking statements are subject to a number of risk factors and uncertainties which could cause the Company’s actual results and experience to differ from the anticipated results and expectation expressed in such forward-looking statements.